

Invited Speakers

Monday, June 27, 8:45–9:40 am

A Simple Model for Learning Improvement: Weigh Pig, Feed Pig, Weigh Pig

Keston H. Fulcher (Executive Director of the Center for Assessment and Research Studies and Associate Professor of Graduate Psychology, James Madison University)



Dr. Keston Fulcher is the Executive Director of the Center for Assessment and Research Studies at James Madison University (JMU). Over the past 20 years JMU has received an unprecedented nine national awards related to assessment practice in general education, academic degree programs, and student affairs. As a faculty member in JMU's PhD program, Dr. Fulcher teaches instrument development and validity theory. Previously, he served as the Director of Assessment, Evaluation, and Accreditation at Christopher Newport University in Newport News, VA and oversaw assessment, institutional research, and planning at Eastern Shore Community College. In research and practice, Keston focuses on structuring higher education to better cultivate and demonstrate learning improvement. Other interests include evaluating the quality of assessment and assessing ethical reasoning.

Monday, June 27, 2:20–3:05 pm

Knowing Where to Hit: From Research to Insights in Small Colleges

Will Miller (Executive Director of Institutional Analytics, Effectiveness, and Planning, Flagler College)



Dr. Will Miller is Executive Director of Institutional Analytics, Effectiveness, and Planning at Flagler College in St. Augustine, Florida—where he has served for the past three years. In his role, Miller works closely with faculty, staff, administrators, and—most importantly—students to assure institutional data is used to enhance the overall effectiveness of Flagler College. His most recent projects include predictive enrollment modelling for the College as a whole, along with individual metrics aimed at predicting retention and graduation rates for future and current students. Miller directs all institutional planning and reporting, measures student learning outcomes (at both the course and program levels), evaluates student success, conducts faculty evaluations, handles all external reporting, and oversees all on-campus surveying. He has implemented campus-wide licenses for Qualtrics, Campus Labs, online IDEA course evaluations, The Outcomes Survey, EAB's Success Collaborative and ScholarBridge. A trained political scientist, he remains active in the classroom, teaching three classes per semester.

Tuesday, June 28, 10:45 am–12:15 pm

Evidence-Based Best Practices to Reduce Sexual Violence on Our Campuses

Charlene Senn (Professor, University of Windsor)



Charlene Senn is a social psychologist and Professor of Psychology and Women's and Gender Studies at the University of Windsor in Canada. She is an expert on effective sexual violence interventions, particularly those developing women's capacity to resist sexual assault. She developed the EAAA sexual assault resistance program for 1st year university women which was evaluated in a RCT published in 2015 in the *New England Journal of Medicine*. This 12-hr program resulted in a 46% reduction in completed rapes and 63% reduction in attempted rapes experienced across one year, when compared with the control group. EAAA accomplishes this while reducing woman-blaming and self-blame. With her colleague, Anne Forrest, she has also worked since 2010 on another important piece of the campus sexual assault prevention puzzle to institutionalize effective bystander education for men and women by embedding it into the curriculum and to study its impact.