



2016 HEDS Annual Conference Schedule at a Glance

We have noted the location of events in parentheses. All Monday-Wednesday presentations will be in [Grand Ballroom Salon A](#).

Sunday, June 26

- 10:30 am–4:30 pm Conference registration (*Pre-Function Area Outside Grand Ballroom*)
- 11:00 am–12:00 pm Newcomers Session (*Alexander*)
- 1:30–4:30 pm **Preconference Workshop – Sharing Your NSSE and FSSE Results with Faculty–Tools, Tips, and Examples of Good Practice** (*Cherokee*)
Robert M. Gonyea
- 1:30–4:30 pm **Preconference Workshop – Data Governance: Assessing and Improving Your Processes and Policies** (*Victoria*)
Katherine Ann McGuire
- 1:30–4:30 pm **Preconference Workshop – The Design and Use of an Effective Student Ratings of Instruction (SRI) System** (*Berkeley*)
Ken Ryalls, Steve Benton
- 5:00–6:00 pm Welcome Reception (*Top of the Plaza*)
- 6:30 pm Board Dinner/Meeting (*Oakland Heights*)
- 6:30 pm Group Dinner at Pack’s Tavern for preregistered guests (*Meet in Renaissance Main Lobby at 6:15 p.m.*)

Monday, June 27

- 7:15–8:15 am Breakfast available for all conference attendees and registered guests (*Grand Ballroom Salon B*)
- 8:00 am–4:00 pm Conference registration (*Pre-Function Area Outside Grand Ballroom*)
- 8:30–8:45 am Welcome and Introductions (*Grand Ballroom Salon A*)
- 8:45–9:40 am **Invited Speaker – A Simple Model for Learning Improvement: Weigh Pig, Feed Pig, Weigh Pig**
Keston H. Fulcher
- 9:50–11:05 am **Diversity Matters! The Role of IR and Data in Diversity and Inclusion**
Kristin McKinley, Ellen Peters, Jim Ferguson, Carol Trosset, Randy Stiles, Jason Rivera
- 11:15 am–12:00 pm **Developing Student-Led Focus Groups to Improve Institutional Learning**
Austin Beiermann, Dave Veazey, Elaina Seyfang, Will Miller
- 12:00–1:00 pm Lunch available for all conference attendees and registered guests; discussion topics at three tables (see folder for information) (*Grand Ballroom Salon B*)
- 1:10–2:10 pm **Collecting and Responding to the Results of the HEDS Sexual Assault Survey**
Laura Palucki Blake, Marco Antonio Cruz, Elizabeth Graham, Junelyn Peeples, Colleen Wynn
- 2:20–3:05 pm **Invited Speaker – Knowing Where to Hit: From Research to Insights in Small Colleges**
Will Miller
- 3:15–4:10 pm **Approaches to Developing a Data-Informed Peer Group**
Neal Christopherson, Lyrae A. Williams
- 4:20–7:30 pm Private Guided Tour of Biltmore House (*Meet in Renaissance Main Lobby at 4:20 p.m.*)
- 5:00–7:30 pm Asheville Walking Tour and Beer Tasting (*Meet in Renaissance Main Lobby at 4:45 p.m.*)
- Evening Dinner Groups (see folder for information about sign-up sheets)

Tuesday, June 28

- 7:15–8:15 am Breakfast available for all conference attendees and registered guests (*Grand Ballroom Salon B*)
- 8:00 am–4:30 pm Conference registration (*Pre-Function Area Outside Grand Ballroom*)
- 8:30–9:45 am **Assessment and Evaluation**
I Have My Outcomes Data...Now What? Using Implementation Fidelity to Make Informed Changes to Programming
Madison Holzman, Nick Curtis
Utilizing Developmental Evaluation Methods to Implement Multi-Year Assessment
Robyn Pitts, Myrah R. Stockdale



Tuesday, June 28 (continued)

- 9:55–10:35 am **Analytical Curriculum Modeling: Moving Beyond Academic Mapping**
Gary L. Donhardt
- 10:45 am–12:15 pm **Invited Speaker – Evidence-Based Best Practices to Reduce Sexual Violence on Our Campuses**
Charlene Senn
- 12:30–1:30 pm Lunch available for all conference attendees and registered guests ([Grand Ballroom Salon B](#))
- 1:40–2:55 pm **Three Perspectives on the Connection between Assessment and Faculty Development**
Developing an Assessment Culture: An Overview of Resources for Faculty Development in Assessment
Nick Curtis, Madison Holzman
Engaging Faculty in the Assessment of Student Learning
Paula Haines, Jeanne Mullaney
Using HEDS Data to Generate Action for Faculty Development: What Do the Results Mean for Faculty and Next Steps
Caroline M. Kobek Pezzarossi, Lindsay Buchko
- 3:05–4:20 pm **Assessment at Liberal Arts Colleges**
Learning In and Out of the Classroom: A Liberal Arts College Contemplates Competency-Based Education
Zeke Bernstein
Asking More Meaningful Questions: Developing an Inquiry-Based General Education Program Rubric
Jennifer McGee, Brenda Harmon
- 4:30–5:45 pm **Poster Session and Reception ([Top of the Plaza](#))**
Hors d'oeuvres and full bar
1. **Closing the Academic Advising Loop: The Usefulness and Pitfall of Building Your Student Success Software System In-House** – *Narren J. Brown*
 2. **Institutional Research Using Non-Cognitive Factors of Community College Students** – *Rebecca Dean, Denis Normandin*
 3. **Creating a Culture of Excellence in Higher Education** – *Bridget P. Dewees*
 4. **Assessment Liaisons: Sharing the Load, Increasing the Benefits** – *Lisa Friedenberg*
 5. **The Higher Education Demand Index** – *Nathan Grawe*
 6. **Designing and Implementing Online Dashboards to Track STEM Disciplines** – *Kevork Horissian, Rita Liu*
 7. **Who, What, Where, When, & How? The Five W's of the Effectiveness of Georgia Institute of Technology's Policy Library: Designing an Effective Assessment Tool** – *Lauren Lopez, Tiffany Watson*
 8. **Becoming Data Lean: Improving Data Digestion On-Campus** – *Christine Ross, Casey Iannone*
 9. **Information System Data Flows at Beloit College** – *Ruth Vater*
 10. **Using Individual-Level Institutional Data: STEM Persistence, Trajectories, Trends, and Outcomes** – *Mary M. Walczak, Kathryn Ziegler-Graham*
 11. **An Evidence-Based Discussion of Aligning Objectives, Experiences, and Assessment in the First-Year Seminar to Carry the High Impact into the Second Year and Beyond** – *Dallin George Young*
 12. **Using Learning Analytics to Predict At-Risk Students in Online Graduate Public Affairs and Administration Education** – *Anne Zahradnik*
- Evening Dinner Groups (see folder for information about sign-up sheets)

Wednesday, June 29

- 7:30–8:45 am **Breakfast and Business Meeting ([Grand Ballroom Salon A](#))**
Breakfast buffet available for all conference attendees. The business meeting will start at 8:00.
- 8:55–9:35 am **Program Cost Analysis: Small Colleges Can Do It, Too**
Meg Wright Sidle
- 9:45–10:45 am **Making Institutional Research Central Across the Campus**
Ellen Peters, Jason Rivera, Randy Stiles, Mike Tamada
- 10:55 am–12:10 pm **Articulating the Function of Institutional Research: An Interactive Conversation**
Gina Johnson
- 12:10–12:20 pm Wrap-up and Thank You
- 12:20 pm Conference ends
- 12:45 pm Board of Directors Lunch ([Oakland Heights](#))