

## 2018 HEDS Senior Survey

The HEDS Senior Survey asks college seniors to evaluate teaching practices and institutional conditions they experienced as undergraduates, assess the impact of their college experience on their intellectual growth and development, and describe their plans following graduation. The survey is based both on Wabash National Study findings<sup>1</sup> on effective teaching practices and on the Association of American Colleges & Universities' (AAC&U) LEAP Essential Learning Outcomes<sup>2</sup>. All institutions, regardless of whether they belong to HEDS, are welcome to participate.

The HEDS Senior Survey asks seniors to report on four dimensions of their undergraduate experience:

- Good Teaching and High-Quality Interactions with Faculty – 9 questions, Cronbach's  $\alpha = 0.90$
- Challenging Assignments and High Faculty Expectations – 14 questions, Cronbach's  $\alpha = 0.89$
- Interactions with Diversity – 6 questions, Cronbach's  $\alpha = 0.87$
- Development of Social and Civic Engagement – 4 questions, Cronbach's  $\alpha = 0.81$

There are two versions of the survey: (1) the standard version, which takes about 15 minutes to complete, and (2) a longer, 20-minute version, which includes questions about students' satisfaction with the quality of their advising, in- and out-of-classroom experiences, campus services and facilities, and campus life.

### Survey Administration

You can administer the HEDS Senior Survey for a 3- to 6-week period. The survey must begin within the last 6 weeks of the seniors' final term, so the earliest possible start date is 6 weeks prior to the last day of spring classes at your institution. Survey administrations must be completed by 2 weeks after the last day of spring classes.

### Administration Methods

- **Email Method** – A member of the HEDS staff sends your seniors an individualized email invitation with a unique link to the survey. If seniors do not complete the survey, we will send reminders via email. You may customize both the invitation and the reminders, and each message appears to come from your institution.
- **Authentication Method** – You provide seniors with a general link and they use a unique password, such as their email address, to log into the survey. We suggest this method when administering the survey in a classroom or computer lab.

For an additional fee, you can select both the email and authentication administration methods. To ensure consistency in the administration process and the integrity of the comparative data, we do not allow institutions to administer any HEDS survey through their own survey engines.

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<sup>1</sup> <http://www.liberalarts.wabash.edu/study-research/>

<sup>2</sup> <http://www.aacu.org/leap/essential-learning-outcomes>

## Reports and Data Files

	<b>HEDS institutions</b>	<b>Institutions not in HEDS</b>
Frequency report that compares your seniors to seniors at all other participating institutions.	✓	✓
SPSS and/or Microsoft Excel file with your participants' responses. (We will add values/labels to SPSS files.)	✓	✓
SPSS and/or Microsoft Excel file with participant-level data from HEDS institutions that participated in the last few years. Institutional identifiers will be included in the file, but participants' identifiers will be removed.	✓	

## Fees

	<b>HEDS institutions</b>	<b>Institutions not in HEDS</b>
Base cost includes: <ul style="list-style-type: none"> <li>• One 3- to 6- week survey administration</li> <li>• One administration method: email or authentication</li> <li>• Up to 1,000 responses</li> <li>• One survey invitation and up to three reminders for email method</li> <li>• 10 supplemental questions</li> <li>• Reports and data files as specified above</li> </ul>	\$500	\$1,700
11 to 20 supplemental questions	+ \$250	+ \$250
Additional responses ( <i>after first 1,000 responses; count includes all administration methods, incomplete responses, and duplicate responses; invoiced after the survey closes</i> )	+ \$0.50 per extra response	+ \$0.50 per extra response
Late registration fee ( <i>see explanation in registration section below</i> )	+ \$250	+ \$250

## Other HEDS Senior Survey Information

- **Survey Liaison** – You will need to identify one individual from your institution to serve as the survey liaison to handle survey logistics, communicate with the HEDS staff, etc.
- **IRB approval** – The HEDS Senior Survey has been [approved](#) by the Wabash College Institutional Review Board (IRB) as a voluntary survey. We encourage your institution's survey liaison to contact the IRB at your institution to determine whether their approval is needed prior to administering the survey.
- **Mandatory participation** – Institutions should not make the survey mandatory or use survey incentives that may affect voluntary participation without consulting their institution's IRB. In addition, the introduction to the HEDS Senior Survey, which informs participants that the survey is voluntary, cannot be altered.
- **Embedding institution name in the survey** – We will configure the survey so that the institution's name appears prominently on each page of the survey.
- **Supplemental questions** – You can add up to 20 supplemental questions, the first 10 of which are free, related to the HEDS Senior Survey's subject matter at the end of the survey. Each subquestion on a



multipart or matrix question counts as one supplemental question. We ask that you submit finalized questions during registration. Your data file will include participants' responses to these questions, but the HEDS reports will not.

- **Survey changes** – We made minor revisions to the 2018 HEDS Senior Survey. A document listing these small changes is available upon request.
- **Qualtrics** – HEDS administers its surveys via the commercial survey engine Qualtrics. Survey liaisons can use Qualtrics to monitor responses during the administration, and they can also view and download reports of participants' responses during and after the administration period, until August 15, 2019.

### Registering for the HEDS Senior Survey

You can register for the 2018 HEDS Senior Survey using our [online registration form](#). At the time of registration, you may choose to pay with a credit card or receive an invoice and pay with a check.

You must register at least three weeks prior to the start date of your survey. We will make decisions about accepting late registrations on a case-by-case basis. If we can accommodate a late registration, we will charge an additional \$250 late fee.

### HEDS Senior Survey Administration Contact

Please contact Kirsten Skillrud ([skillruk@wabash.edu](mailto:skillruk@wabash.edu) or 765-361-6170) if you have any questions. You can download copies of the survey and optional questions on satisfaction from our website at:

<https://www.hedsconsortium.org/heds-senior-survey/>.