

2020–2021 Data Exchanges for HEDS Member Institutions

HEDS collects and shares institutional data, public data sets, and data from the National Survey of Student Engagement (NSSE). We create interactive data files that allow you to easily form custom institutional comparisons. Please contact [Mark Frank](#) if you have questions.

HEDS Institutional Data Exchanges

Member institutions submit the institutional data listed in the table below to the HEDS staff. Data will be most useful to HEDS institutions if submitted by the target dates listed.

HEDS Data Exchange	Submission Dates	Target Date	How to Submit Data
Starting Salaries	September 21 – December 1	October 15	Qualtrics survey
Common Data Set	November 16 – March 1	November 30	Email same Excel file submitted to CDS to Mark Frank
NEW! Student Success Data on Retention and Momentum	November – January (exact dates to be determined)	TBD	Add data to Excel template provided and send back to HEDS
NACUBO Tuition Discounting Study	December 7– March 1	January 15	Qualtrics survey
AAUP Faculty Compensation	December 14 – March 1	January 15	Email same Excel file submitted to AAUP to Mark Frank
NEW! NACE First-Destination Data	January 4 – April 30	March 1	Email us the same Excel file submitted to NACE
Deposits	May 1 – August 31	1 st day of each month	Enter data on Google Spreadsheet

We may need to adjust the dates for the Common Data Set and AAUP Faculty Compensation if those organizations’ timelines shift. We begin sharing data from the institutional data exchanges once we have information from at least 10 institutions, and we update our data files weekly as institutions submit their data. We send final versions of the files after each data collection period has ended.

Publicly-Available Institutional Data Sets

We download and format data from public sources and share them with all members. These include:

- [College Scorecard](#) (NEW! in 2020-2021) – will contain data from the Department of Education on the universe of U.S. colleges and universities. College Scorecard data come from institutions’ federal reporting, data on federal financial aid, and tax information. It is designed to provide insights into the performance of institutions and the outcomes of students from those institutions.
- [Baccalaureate Origins of Doctorates](#) – contains overall and discipline-specific data from the National Center for Science and Engineering Statistics on the proportion of students that go on to receive PhDs for both public and private institutions. We update this information every three years. The last update was in 2019–2020.

National Survey of Student Engagement

Member institutions can share institution-level data from the National Survey of Student Engagement (NSSE). We will ask if you want to participate in early October and then request the data directly from NSSE. We will create an Excel file that allows you to create custom comparison groups focused on NSSE’s Engagement Indicators of Academic Challenge, Learning with Peers, Experiences with Faculty, and Campus Environment. In addition to comparing your results to those of other participating institutions, we show breakdowns by class year (first-year and senior students) and by gender (men and women).