HEDS is a community of colleges and universities committed to sharing data, knowledge, and expertise to advance undergraduate liberal arts education, inclusive excellence, and student success.

### Actionable Surveys
We designed our surveys to assess the quality and impact of your institution. HEDS surveys cover a range of topics from the expectations of new students to campus climate. Our helpful staff will administer the surveys for you, provide personal support, and send ready-to-share reports with useful comparison data.

### Informative Data Exchanges
HEDS institutions share institutional data to improve their effectiveness. HEDS data exchanges are designed to inform decisions at our institutions on common issues such as financial aid, postgraduate outcomes, and more.

### Community
The HEDS community is built on an atmosphere of trust, a willingness to help one another, and the recognition that we can all learn from one another regardless of the kind of institution we call home. Our knowledgeable and engaged community can provide you with guidance on anything from last-minute reporting needs to larger issues such as accreditation or general education assessment.

HEDS is a collaborative community. We work with our members to develop and improve surveys, data exchanges, and other services that help you gather the data and knowledge you need. We also offer opportunities such as the HEDS Student Success Champions Program, Workshop on Student Success, and Research Projects for people from member institutions to collaborate and learn from one another.

### INSTITUTIONAL MEMBERSHIP – $2,650
Membership includes: the opportunity to join data exchanges; fast answers to questions via the HEDS listserv; the chance to shape and participate in new HEDS initiatives such as specialized surveys, institutional collaborations, programs, workshops, research, and survey development. Membership is open to all nonprofit, regionally accredited, public or private, 2-year or 4-year institutions that grant undergraduate degrees or certificates. HEDS supports your entire institution, not just a particular office or person.

### SURVEYS – FREE / $575
Over half of HEDS Surveys are free for members, and the rest are discounted by 75%. We administer the surveys, help you customize them with your institution’s name and supplemental questions, and create ready-to-share reports with comparison data from all participating institutions.

To learn more, see a list of our member institutions, or download copies of our surveys visit our website or call us any time at 765-361-6585.
Helping Members Advance Student Success

HEDS SUPPORT FOR STUDENT SUCCESS EFFORTS

HEDS offers member workshops, programs, and site visits that help advance and support student success efforts at HEDS institutions.

- **Workshops on Student Success**
  Our workshops are designed as guided retreats to support teams from our member institutions as they develop and sharpen plans to improve student success at their institutions.

- **Student Success Champions Program**
  This program supports people at HEDS institutions who lead student success projects and helps them develop their leadership and change management skills.

- **Student Success Program Evaluation**
  HEDS conducts site visits to evaluate your institution’s student success efforts. These evaluations are tailored to your institution’s unique needs.

HEDS SURVEYS

HEDS surveys are full service; we administer and report on them for you. HEDS members receive a substantial discount. We list each survey’s base costs below (member cost/standard cost). HEDS surveys can be used to assess:

- **Student Experiences and Outcomes**
  - **New Student Survey** *(No cost / $1,350)*
    Prompts new students to think about how college can help them move toward their vision of success. Asks students about their goals, resilience, and academic motivation and prompts them to have a conversation with someone at their institution to discuss their survey responses.
  - **Returning Student Survey** *(No cost / $1,350)*
    Strengthens students’ connection between their college experiences and their post-college goals by asking about their vision of success and reasons for completing their degree, and then prompting them to have a conversation with someone at their institution to discuss their survey responses.
  - **Student Satisfaction Survey** *(No cost / $1,350)*
    Asks students how satisfied they are with advising, in- and out-of-classroom experiences, campus facilities, and campus life.
  - **Graduating Student Survey** *(No cost / $1,350)*
    Asks graduating students to evaluate the impact of their college experiences and describe their plans following graduation.
  - **Alumni Survey** *($575 / $2,300)*
    Asks alumni about the long-term impact of their education on critical thinking, problem-solving, and other key learning outcomes. Also asks about employment and alumni connection to and satisfaction with their alma mater. There are undergraduate and advanced degree versions of the survey.

- **Experiences of Everyone in your Campus Community**
  - **Diversity and Equity Campus Climate Survey** *($575 / $2,300)*
    Asks students, faculty, and staff how their institution supports diversity and equity, and about their experiences with discrimination and harassment at their institution.
  - **Sexual Assault Campus Climate Surveys** *($575 / $2,300)*
    Asks students, faculty, and staff about campus climate, their experiences with sexual violence, and how their institution responds to reports of sexual violence.
  - **Sense of Community Survey** *($575 / $2,300)*
    Asks students, faculty, and staff about the extent to which they feel a sense of community at your institution, and about the experiences that promote or diminish that sense of community.

- **Faculty and Staff Experiences with Collaboration**
  - **Advancement and Faculty Collaboration Survey** *($575 / $1,350)*
    Asks fundraising professionals and faculty about their experiences with, attitudes toward, and knowledge of the work of their colleagues.

HEDS DATA EXCHANGES

HEDS facilitates the collection, analysis, and sharing of institutional data, public data sets, and other survey data. HEDS creates spreadsheets that allow members to easily generate custom comparison groups. These data are confidential and protected by our Statement of Understandings. There is no additional cost to participate in member data exchanges.

- **Starting Salaries** — Data on baseline, entry-level salary and benefits for assistant professors and the per-course, base salary for adjuncts.
- **Faculty Compensation** — Gender and rank comparisons on faculty salary and benefits data.
- **NACUBO Tuition Discounting** — Tuition discounting data for full-time, undergraduate students.
- **Number of Deposits** — Snapshots of first-year, transfer, and other student deposits on pre-set dates from May through August.
- **National Survey of Student Engagement** — Institutional-level comparisons on key data points from NSSE disaggregated by gender.
- **Retention & Graduation Rates** — Year-over-year retention and graduation rate comparisons for first-time, full-time and transfer students.
- **Common Data Set** — Easily compared compilation of the data member institutions submit to the Common Data Set Initiative.
- **First Destinations** — Data on post-graduate student outcomes within six months of graduation, including employment, continuing education, service, and salary.